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Enclosed please find the original and five copies of Petition for RULEMAKING to assign channel 226A to Boonville, Mo., in behalf of Big Country of Missouri, Inc., 1600 Radio Hill Road, Boonville, Mo. 65223 .

October 14, 1996

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Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

In the Matter of

Amendment of Section 73.202(b)  
Table of Assignments  
FM Broadcast Stations

PETITION FOR RULE MAKING

Big Country of Missouri, Incorporated, respectfully petitions the Commission to institute rule making for the assignment of FM Channel 226A6 (93.1 MHz) at Boonville, Missouri, amending Section 73.202(b) of the Commission's Rules as follows:

	<u>Present</u>	<u>Frequency</u>	<u>Proposed</u>
Boonville, MO	One	99.3	
Boonville, MO		93.1	Channel 226A6 (6kw)

Reasons for Assignment:

1. Boonville, Missouri is located in the northeast corner of Cooper County, Missouri. It is currently served by KWRT, a "stand alone" AM owned by Big Country of Missouri, Incorporated. KCLR FM is also licensed to Boonville; however, it is located in Columbia, Missouri. Boonville is poised for growth primarily because of Industrial growth and proximity to Interstate I-70, between Columbia, Missouri and Kansas City, Missouri.

2. Population Statistics 1/

	<u>1980</u>	<u>1990</u>
Boonville	6,959	7,095
Cooper County	14,643	14,835

1/Source: Chamber of Commerce, Town of Boonville

3. The Town of Boonville is governed by Mayor/Council/Administrator form of government with 8 councilpersons. A fulltime Police Chief with a 14 member force. Boonville has a fulltime Fire Chief with 4 fulltime and 25 volunteer member department. There is a planning and zoning committee as well as the Boonville Industrial Development Association. Also, an Economics Development Commission with a fulltime director.

4. Educational Facilities: Central Elementary School and David Barton Elementary School with total enrollments of 656, Laura Speed Elliot Middle School with an enrollment of 350 and Boonville R-1 High School with an enrollment of 456.

5. Industry: Eight plants manufacturing electric appliances, luggage and sports items, rubber products, baseboard heaters/air conditioners, manufactured homes, immersion and crankcase heaters, fiberboard and bakery products, employing over 1300 people.

6. Boonville has a downtown with 4 financial institutions, various retail businesses, service clubs and churches.

7. Channel 226A6 (6kw) can be assigned at Boonville in compliance with all commission spacing rules as set forth in the attached Engineering study (attachment B).

8. Upon assignment of Channel 226A to Boonville, Missouri, petitioner will promptly file and prosecute an Application for Construction Permit. It is respectfully requested that the Commission issue a Notice of Rulemaking for the first assignment

of FM Channel 226A6 at Boonville, Missouri.

Respectfully submitted

*Richard L. Billings*

BIG COUNTRY OF MISSOURI, INC. Date: Oct. 14, 1996

Richard L. Billings, Pres.

1600 Radio Hill Road

Boonville, Missouri 65233

(816)882-6686

I certify that the above facts and figures are true and correct  
to the best of my knowledge.

*Richard L. Billings*

RICHARD L. BILLINGS

DATE: Oct. 14, 1996

Engineering Study  
to assign FM channel  
226A to Boonville, Mo

in behalf of

Big Country of Missouri, Inc.

Exhibit 1. Allocation Study at Reference  
Coordinates.

Exhibit 2. Map of Proposed Area  
showing 70 dbu (3.16mvm) Contour.

MAPFM search of channel 226A6 (93.1 MHz), at N. 38 56 22, W. 92 36 14.

Searching Channel 226A6 (93.1 MHz):

CALL	CITY	ST	CHN	CL	S	DIST	SEPN	BRNG	CLEARANCE
KAYX	Richmond	MO	223	A	L	110.0	31.0	284.5°	79.0
ALC	Eldon	MO	224	C2	U	66.5	55.0	179.1°	11.5
KLOZ	Eldon	MO	224	C2	L	66.5	55.0	179.1°	11.5
ALC	Hannibal	MO	225	C1	U	135.6	133.0	49.7°	2.6
KGRC	Hannibal	MO	225	C1	L	135.6	133.0	49.7°	2.6
ALC	Steelville	MO	227	C2	U	151.0	106.0	138.0°	45.0
ALC	Kansas City	MO	227	C	U	165.1	165.0	272.9°	0.1
KMXV	Kansas City	MO	227	C	L	165.1	165.0	272.9°	0.1
KNSX	Steelville	MO	227	C2	C	164.8	106.0	124.2°	58.8
ALC	Osage Beach	MO	228	C2	V	90.7	55.0	184.1°	35.7
ALC	Osage Beach	MO	228	C3	V	71.9	42.0	177.9°	29.9
K228CC	Sedalia	MO	228	D	L	64.0	0.0	242.2°	64.0
KYLC	Osage Beach	MO	228	C2	A	90.7	55.0	184.1°	35.7
KYLC	Osage Beach	MO	228	A	L	90.7	31.0	184.1°	59.7
NEW	Warsaw	MO	229	A	A	93.8	31.0	225.0°	62.8
K280EJ	Columbia	MO	280	D	C	23.9	0.0	87.0°	23.9

Exhibit 1

Assign ch 226A  
Boonville, Mo.  
Big Country of Missouri, Inc.  
Oct. 96

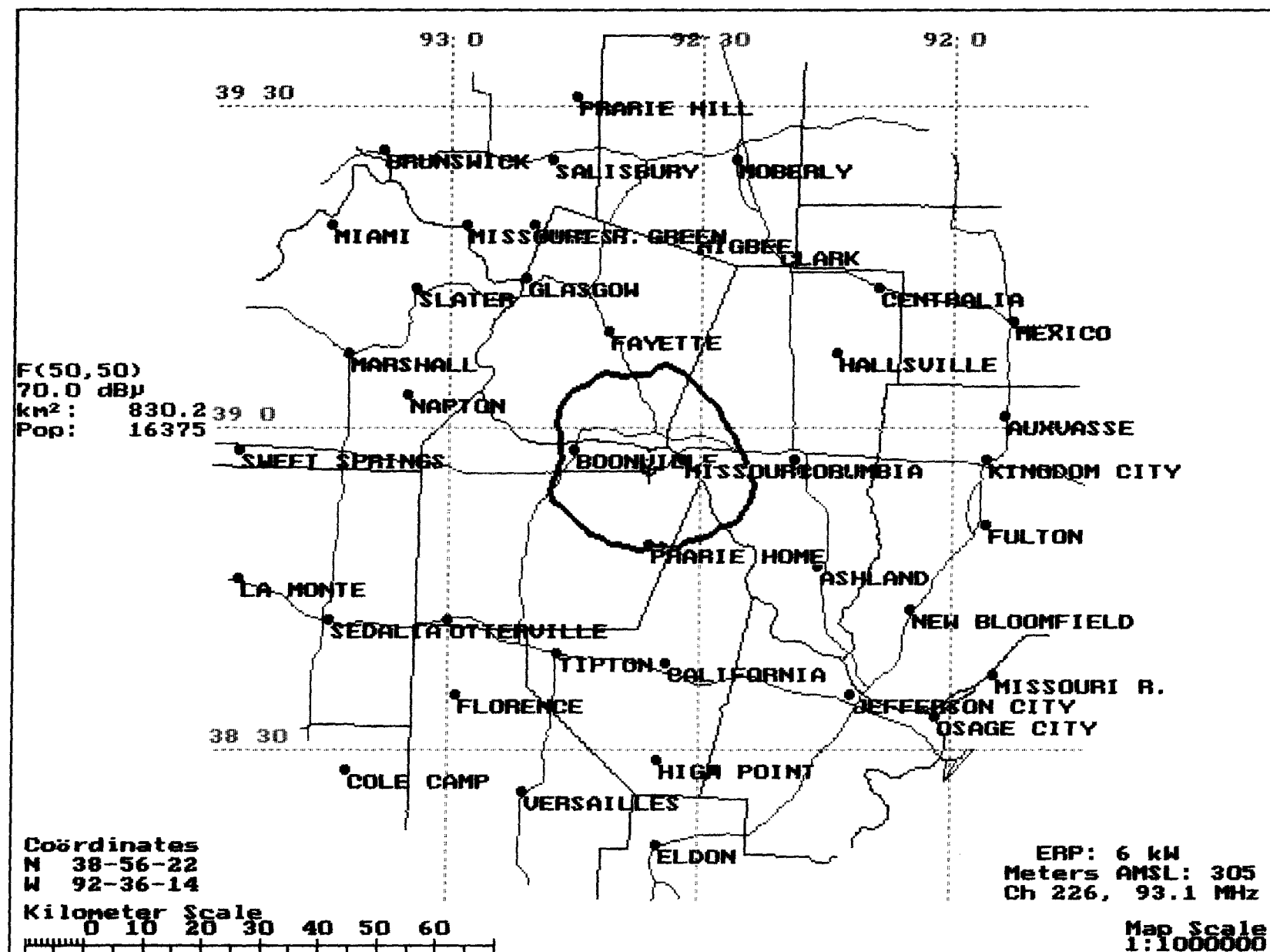


Exhibit 2  
City Grade Map  
Assign ch 226A  
Boonville, Mo.  
Big Country of Missouri, Inc.  
Oct. 96